



Belden is a leader in end-to-end cable, connectivity and networking solutions that enable organizations to effectively deliver essential products and services in the world's most demanding environments. It has approximately 6,600 employees, and provides value for industrial automation, enterprise, education, healthcare, entertainment and broadcast, sound and security, transportation, infrastructure, consumer electronics and other industries. Belden has manufacturing capabilities throughout Asia, North America and Europe and a market presence in nearly every region of the world. Belden was founded in 1902, and today is a leader with some of the strongest brands in the signal transmission industry. For more information, visit [www.beldenapac.com](http://www.beldenapac.com).

### **Product Manager-INET\_ Shanghai/Beijing**

- ✓ Product & Pricing management and marketing of Industrial Ethernet Switches for Greater China market;
- ✓ Collection of market information and observation of the competitor situation for the respective product category;
- ✓ Responsibility to achieve annual product group target;
- ✓ Coordination with headquarter on new product development, market launch and product phase-out activities;
- ✓ Responsible for product solution development and promotion for company's focused key verticals;
- ✓ Provide technical and commercial support to the sales organization;
- ✓ Support Outbound marketing team with developing marketing tools like brochures, leaflets, catalogues, solution documents, website.etc, for your responsible product group.

### **Requirements:**

- ✓ Bachelors degree or above in with major in communication or automation;
- ✓ Industrial Ethernet background is highly appreciated;
- ✓ Minimum 5 years experience in development, project or product management for the IT or industrial automation industry;
- ✓ Work experience in foreign-invested company;
- ✓ Good team working spirit & interpersonal skills;
- ✓ Able to work independently;
- ✓ Fluent English (both oral and writing) capability;
- ✓ High motivation and willingness of frequent business travel.

Interested applicants please **email** your detailed resume, current and expected salary and contact numbers to: [asiapacific.hr@belden.com](mailto:asiapacific.hr@belden.com)

*We regret that only short-listed candidates will be notified.*